

# Silverthorn

Jan 15, 2016

R J Rau Management, Inc.  
306 W Genesee St., Suite B  
Frankenmuth, MI 48734

RE: Retirement Liquidation Event

**"When I first contacted Rau Management regarding a Retirement Promotional Event, I must admit that I was skeptical . . . of the results that were estimated as well as concerns regarding it's planning and implementation. . . but it turns out it was one of the best decisions we've ever made. In 7 weeks we made nearly half of our annual sales volume. I never would have expected that the event would not only be financially rewarding but also an exciting and satisfying experience. Thank you for making this an easier transition, after 67 years in business, to pass on to the next generation."**

Sincerely,

**Dan & Rita Silverthorn**